

## 2010 MHA BUSINESS SUMMIT PRELIMINARY AGENDA

### Thursday, March 4, 2010

- 7:00 - 8:00 am                    **Breakfast**
- 8:00 - 8:15 am                    **Welcome and Introduction**
- 8:15 - 9:15 am                    **Long-Term Care Pharmacy State of the Industry**  
Douglas A. Present  
Chief Executive Officer  
Managed Health Care Associates, Inc.
- 9:15 - 10:30 am                   **The State of Healthcare Reform**  
Michael O. Leavitt  
Former Secretary of Health and Human Services
- 10:30 - 11:30 am                   **Break and Exhibits**
- 11:30 - 12:30 pm                   **The Impact of Healthcare Reform on Long-Term Care Pharmacy**  
Leslie V. Norwalk  
Strategic Counsel  
Epstein Becker & Green, P. C.  
Former Acting Administrator of the Centers for Medicare and Medicaid Services
- 12:30 - 2:00 pm                   **Lunch and Exhibits**
- 2:00 - 2:15 pm                    **The Strategic Focus of ASCP**  
John Feather  
Executive Director and CEO  
American Society of Consultant Pharmacists
- 2:15 - 3:00 pm                    **Clinical Issues in Long-Term Care Pharmacy**  
Kim Binaso, PharmD, RPh, FASCP, CGP, FASHP  
Director, Clinical Services  
Managed Health Care Associates
- 3:00 - 3:15 pm                    **Break**
- 3:15 - 4:15 pm                    **The Changing Face of Long-Term Care: A Panel Discussion**  
Panelists TBD
- 4:15 - 5:30 pm                    **Filling the Glass**  
Barry Maher  
Barry Maher & Associates
- 5:30 - 7:30 pm                    **Exhibits, Networking, and Reception**
- 7:30 - 9:30 pm                    **Benefit Blackjack Tournament**

**Friday, March 5, 2010**

7:30 - 8:30 am

**Breakfast**

8:30 - 9:00 am

**An Update on the MHA Long-Term Care Member Survey**

Michelle L. Templin  
Vice President, Long Term Care  
Managed Health Care Associates

9:00 - 10:00 am

**“Best Practices” in Reimbursement**

Speaker TBD

10:00 - 10:55 am

**MHA Update: New Tools and Services to Help Your Pharmacy**

Michael Sicilian  
President  
Managed Health Care Associates, Inc.  
Lou Livolsi  
Senior Vice President  
Managed Health Care Associates, Inc.

10:55 - 11:00 am

**Closing Remarks**